

Pre-Production Summary Template

GENERAL INFO

1. **Your name:** Maddie Vale

2. **Story idea #:** 1

3. **Linear or Non-Linear?** Non-linear

a. **If Non-Linear**, which format are you using? _____
(Book Ending, The Countdown, The Puzzle, or The Beaded Necklace)

Book ending, starts and ends with similar frames.

CREATIVE BRIEF

1. What must it be?

A stop motion animation

2. Who is it for?

Children, adults, shoe lovers

3. How long must it be?

10 – 30 seconds

4. What is your objective with the piece?

To create a fun piece using colorful shoes.

5. When is it due?

Sunday February 16th

6. What is the overall idea?

The song “these boots are made for walking” and fun changing shoes.

7. What is the storyline summary?

While the song plays, it’s the close up of someone walking and on each step, the shoe they’re wearing changes.

8. Elevator pitch:

Shoes, shoes, and more shoes, they’re were made for walking in.

9. Tagline:

These boots are made for walking!

10. Look and feel description:

Lighthearted, fun

11. Identify classic plot. Ex: Good vs Evil / Overcoming the Monster, Rebirth and Redemption, Rags to Riches, Role Reversals, Buddy Stories, Love Stories, Quest / journeys / Voyage and Return, Ship of Fools, The Rebel / Life Against the Grain, Coming of Age, or "Other" (explain):

Journey – walking somewhere.

GENERAL INFO

1. **Your name:** Maddie Vale

2. **Story idea #:** 2

4. **Linear or Non-Linear?** Linear

a. **If Linear**, summarize:

i. Beginning / Exposition:

Sock gets left behind in the dryer, can't find it's match.

ii. Middle / Complication:

Sock searching for it's match all throughout the apartment

iii. End / Resolution:

Finds it's match in the hamper.

CREATIVE BRIEF

1. What must it be?

A stop motion animation

2. Who is it for?

Children, adults,

3. How long must it be?

10 – 30 seconds

4. What is your objective with the piece?

To create a fun and effectively told story through stop motion.

5. When is it due?

Sunday February 16th

6. What is the overall idea?

Socks that get lost in the dryer – but finally finds its match.

7. What is the storyline summary?

The journey of the sock finding the match that it was separated from in the dryer.

8. Elevator pitch:

Join a lonely, determined sock on an unexpected adventure as it hops and flops through the apartment of 2 college girls, on a search to find it's missing half.

9. Tagline:

Love and matching pairs can be found in the most unlikely places.

10. Look and feel description:

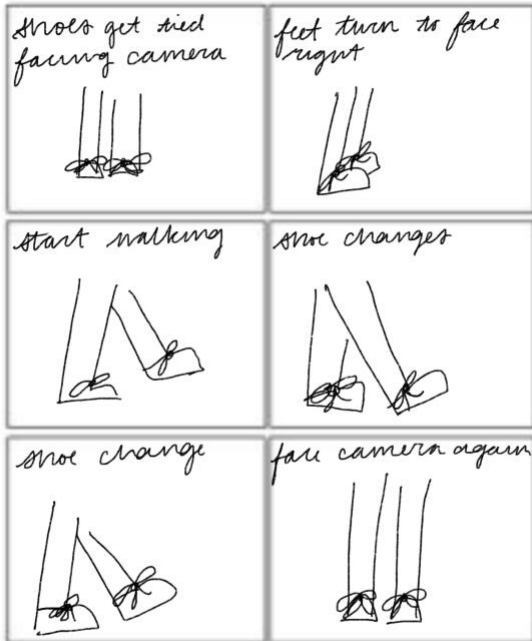
Lighthearted, silly, fun

11. Identify classic plot. Ex: Good vs Evil / Overcoming the Monster, Rebirth and Redemption, Rags to Riches, Role Reversals, Buddy Stories, Love Stories, Quest / journeys / Voyage and Return, Ship of Fools, The Rebel / Life Against the Grain, Coming of Age, or "Other" (explain):

Journey – on a journey to find it's missing match. Maybe also love story?

STORYBOARDS

#1 shoes



and then
it loops

#2 socks

